Professionalism and Social Media

Smartphones and social media websites such as Facebook, Instagram, Twitter, and Pinterest have become a way of life for many of us. This technology has also made its way into early-childhood programs. Read the article, “Smartphones and Social Media: Ethical Implications for Educators,” at http://www.naeyc.org/yc/columns/focusonethics/smartphones_and_social_media. After reading this article, reflect on the questions below.

1. What is your program’s policy on the use of smartphones and social media sites?

2. What issues of confidentiality might arise with the use of social media that involve the children and families you serve?

3. How do you as an infant and toddler caregiver address professionalism when using social media?